



**For Immediate Release**

**Nissan announces U.S. pricing for 2019 Rogue – enhancements include standard Rear Door Alert, available Rear Automatic Braking**

**NASHVILLE, Tenn. (Sept, 13, 2018)** – Nissan today announced U.S. pricing for the 2019 Rogue crossover, which is on sale now at Nissan dealers nationwide. Rogue remains Nissan’s top-selling model, offering expanded standard technology for the new model year. Pricing starts at \$24,800<sup>1</sup> for the Rogue S front-wheel drive model.

The 2019 Rogue is the first Nissan model to offer [Nissan Safety Shield 360](#), a suite of six advanced active safety and driver-assist technologies. It is offered as standard equipment on SV and SL grades of the 2019 Rogue.

In addition, following extensive enhancements for 2018, the 2019 Rogue again offers a range of significant updates, including:

- New Special Edition Package (S grade) featuring 17-inch aluminum-alloy wheels, heated exterior mirrors with integrated LED turn signals, leather-wrapped steering wheel and shift knob, heated driver’s and front passenger seat, chrome exterior and interior door handles and roof rails
- New Premium Package (SV grade) with 18-inch aluminum-alloy wheels, ProPILOT Assist<sup>2</sup> and electronic parking brake
- Expanded technology and availability, including standard Lane Departure Warning (LDW), Intelligent Lane Intervention (I-LI), Automatic Emergency Braking (AEB) with Pedestrian Detection and High Beam Assist (HBA) across all grade levels
- Rear Automatic Braking<sup>3</sup> (RAB) and Rear Sonar System added as standard on SV and SL grades
- Innovative Rear Door Alert<sup>4</sup> (RDA) added to all grade levels
- ProPILOT Assist and 19-inch aluminum-alloy wheels now standard on SL grade (previously available as part of the SL Premium Package)

Manufacturer’s Suggested Retail Prices (MSRP)<sup>1</sup> for the 2019 Nissan Rogue:

<b>Rogue S FWD</b>	<b>\$24,800 USD</b>
<b>Rogue SV FWD</b>	<b>\$26,220 USD</b>
<b>Rogue SL FWD</b>	<b>\$31,390 USD</b>
<b>Rogue S AWD</b>	<b>\$26,150 USD</b>
<b>Rogue SV AWD</b>	<b>\$27,570 USD</b>
<b>Rogue SL AWD</b>	<b>\$32,740 USD</b>

Destination and Handling \$995.

Also available is the 2019 Rogue Hybrid, which is offered in four key Nissan U.S. market areas – the West, Northwest, Mountain and Mid-Atlantic regions. Its compact hybrid powertrain is designed to balance performance with enhanced fuel efficiency.

Manufacturer’s Suggested Retail Prices (MSRP)<sup>1</sup> for the 2019 Nissan Rogue Hybrid:

<b>Rogue Hybrid SV FWD</b>	<b>\$27,600 USD</b>
<b>Rogue Hybrid SL FWD</b>	<b>\$31,540 USD</b>
<b>Rogue Hybrid SV AWD</b>	<b>\$28,950 USD</b>
<b>Rogue Hybrid SL AWD</b>	<b>\$32,890 USD</b>

Destination and Handling \$995.

### **About the 2019 Nissan Rogue**

The success of the Nissan Rogue has been nothing short of phenomenal. As the company's top-selling nameplate in both calendar year 2017 and model year 2018, the combination of Rogue and Rogue Sport continues to set all-time monthly sales records. The 2019 Rogue is offered in three well-equipped grade levels, S, SV and SL – each offering a highly desirable combination of compact overall size and ample interior roominess – making Rogue the perfect vehicle for everyday use and family adventure getaways.

Rogue exterior highlights include body-color heated outside mirrors with available integrated turn signals, a rear spoiler, privacy glass and roof rails. Rogue's available power panoramic moonroof offers a wide view of the outside world through its extended length. A convenient Motion-Activated Liftgate is standard on SV and SL grades.

Inside, the 2019 Rogue offers a premium look and feel throughout. Every 2019 Rogue features NissanConnect<sup>SM</sup> featuring Apple CarPlay<sup>TM</sup> and Android Auto<sup>TM</sup>, with a 7.0-inch color touch-screen display. As in previous years, the 2019 Rogue offers exceptional passenger and cargo flexibility with its innovative Divide-N-Hide<sup>®</sup> Cargo System. The new, standard Rear Door Alert (RDA) system can help remind customers of items that may be forgotten in the rear seat – valuables, dry cleaning, groceries and more.

All 2019 Rogue models are equipped with a responsive 2.5-liter 4-cylinder engine rated at 170 horsepower and 175 lb-ft of torque. The engine is matched with an advanced Xtronic transmission with standard Sport Mode and Eco switches. Rogue is available with an intuitive All-Wheel Drive system or front-wheel drive. Fuel economy<sup>5</sup> is rated at 26 mpg city, 33 mpg highway and 29 mpg combined for front-wheel drive models. Rogue AWD models are estimated at 25 mpg city, 32 mpg highway and 27 mpg combined<sup>4</sup>.

No mention of the 2019 Rogue would be complete without highlighting the advanced ProPILOT Assist technology, which is core to Nissan Intelligent Mobility and is the foundation for the autonomous vehicles of the future. ProPILOT Assist helps drivers stay centered in the lane, navigate stop-and-go highway traffic, maintain a set vehicle speed and maintain a set distance to the vehicle ahead.

Other available technology includes Intelligent Around View<sup>®</sup> Monitor (I-AVM), radar-based Blind Spot Warning (BSW), Rear Cross Traffic Alert (RCTA), Lane Departure Warning (LDW), Intelligent Lane Intervention (I-LI), High Beam Assist (HBA) and Rear Automatic Braking (RAB).

### **About the 2019 Nissan Rogue Hybrid**

The 2019 Rogue Hybrid utilizes Nissan's advanced Intelligent Dual Clutch system. It uses a compact Lithium-ion battery and electric motor to provide supplementary power through its one-motor/two-clutch system. The first of the two clutches is a dry clutch installed between the 4-cylinder engine and the electric motor. The system also includes an Idle Start/Stop system.

The Rogue Hybrid has a net system horsepower rating of 176 hp. Fuel economy<sup>6</sup> rated at 33 mpg city, 35 mpg highway and 34 mpg combined for the front-wheel drive model; 31 mpg

city, 34 mpg highway and 33 mpg combined for all-wheel drive. The Rogue Hybrid powertrain is matched with an advanced Xtronic transmission with Sport and Eco Mode switches. Also standard are Vehicle Dynamic Control (VDC) and 4-wheel disc brakes with Anti-lock Braking System (ABS). The 2019 Rogue Hybrid is available with an intuitive All-Wheel Drive system or front-wheel drive.

For more information on the 2019 Rogue and Rogue Hybrid, along with the complete lineup of Nissan vehicles, please visit [NissanNews.com](http://NissanNews.com).

#### **About Nissan North America**

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at [www.NissanUSA.com](http://www.NissanUSA.com) and [www.InfinitiUSA.com](http://www.InfinitiUSA.com), or visit the U.S. media sites [NissanNews.com](http://NissanNews.com) and [InfinitiNews.com](http://InfinitiNews.com).

#### **About Nissan Motor Co., Ltd.**

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2016, the company sold 5.63 million vehicles globally, generating revenue of 11.72 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: Asia & Oceania; Africa, Middle East & India; China; Europe; Latin America; and North America. Nissan has a global workforce of 247,500 and has been partnered with French manufacturer Renault since 1999. In 2016, Nissan acquired a 34% stake in Mitsubishi Motors. Renault-Nissan-Mitsubishi is today the world's largest automotive partnership, with combined annual sales of almost 10 million vehicles.

For more information about our products, services and commitment to sustainable mobility, visit [nissan-global.com](http://nissan-global.com). You can also follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) and see all our latest videos on [YouTube](#).

# # #

#### **Media Contact:**

Kyle Torrens  
Nissan Car Communications  
615-725-4019  
[Kyle.torrens@nissan-usa.com](mailto:Kyle.torrens@nissan-usa.com)

1. MSRP excludes applicable tax, title, license fees and destination charges. Dealer sets actual price. Prices and specs are subject to change without notice. Destination and handling \$995.
2. ProPILOT™ Assist: It is the driver's responsibility to remain alert with hands on steering wheel, keeping a look out for other vehicles and pedestrians at all times.
3. Rear Automatic Braking cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should always turn and check surroundings before driving. See Owner's Manual for safety information.
4. Rear Door Alert is intended to remind people to check the back seats of their vehicle under certain circumstances. It cannot prevent accidents caused by inattention or carelessness.
5. 2019 EPA fuel economy estimates for 2019 Rogue 26 mpg city or 33 mpg highway or 29 mpg combined (FWD) or 25 mpg city or 32 mpg highway or 27 mpg combined (AWD). Actual mileage may vary with driving conditions – use for comparison only.
6. Fuel economy based on targeted 2019 EPA fuel economy estimates for 2019 Rogue Hybrid. 2019 fuel economy 33 mpg city or 35 mpg highway or 34 mpg combined (FWD) or 31 mpg city or 34 mpg highway or 33 mpg combined (AWD). Actual mileage may vary with driving conditions – use for comparison only.